

Hawaii STEM Conference 2012 -- WEB DESIGN CONTEST

CATEGORY 1: SCHOOL WEB SITE

A site created for a school that may have informational and promotional content. The site must be designed and built or redesigned primarily by the qualified entrant/s.

CATEGORY 2: JOURNALISM WEB SITE

A web site related to the coverage of news or feature stories. It could be a student newspaper web site or student journalism project. The design and production must be managed by the qualified entrant/s. The entrants must explain clearly the contribution of the entrants to the design and production of the site.

CATEGORY 3: CREATIVE SITE

Web sites that explore the technical and creative potential of new media with content that does not fit into the other two categories; these sites may be about a project or any school related project the entrants may have done. The site must be designed and build primarily by the entrants.

ELEGIBILTIY:

All web sites and entrants must have ties to an educational institution. Note: A site may be entered in only one category.

JUDGING CRITERIA

Content: Is the content informational? No obscene or indecent content. Content must be up to date, relevant and engaging.

Structure and Navigation: The information must be well organized with effective links, and good presentation. Well structured and navigable site are consistent and can be easily browsed from page to page.

Visual Design: The appearance of the site and the use of graphics or images. No fuzzy or big unedited (big un-scaled) images etc. The site must have good graphic and image resolution.

Functionality: How quickly does the site load and does it load well in different browsers. We will use the most popular browsers to test the site, Internet Explorer, Firefox and Safari.

Over all experience: How is the site organized in terms of content, structure and navigation and visual design and how functional is it? The overall experience of a site visitor to a web site is important.

Terms and condition: It is assumed that the entire content of the web site submitted are original and the entrants to the competition have the right, and where applicable the permission to use the tools and content they used in putting the site together. The organizer/s of this competition is not liable for any copyright infringements on the part of the entrant/s.

Please complete the following application in full and email it as an attachment (subject line should be the competition name) to [Hawaii STEM Conference@yahoo.com](mailto:Hawaii_STEM_Conference@yahoo.com) by **Monday, March 19, 2012**.

Submission / Contact Information

Title:

Names of Team Members:

School Name:

Main Student Contact Name:

Email Address:

Facilitator's Name:

Email Address:

Specify the category of your website: school, journalism or creative.

Software Used

List the software used in creating the website.

Why did you create this web site?

Please provide a complete summary incorporating these elements:

- the situation in which led to the building of the web site
- the procedures followed to build the web site
- what is next for this project?
- any other important information

The website

Submit your website by providing a URL with this application and/or a compressed folder of your complete website files.

PowerPoint Slide (required)

Submit one PowerPoint slide that will be used to identify the winning submission on stage during the Closing Awards Banquet on Saturday, March 31st, 2012. Include the following items on the one (1) PowerPoint slide:

- Submission title
- Team name
- School name, city and state
- Brief description of the submission (large enough print so that it is easy to read) or an image or screenshot